



Kenneth D. Vaughan is the Principal Consultant in **New Horizon Partners, Inc.** He has extensive experience with over 20 years of building businesses and defining and refining strategies for success. His education includes a B.S. in Engineering from The Ohio State University and an MBA in Finance from Indiana University.

Ken's functional knowledge includes product engineering, manufacturing engineering, operations, human resources, financial analysis and broad marketing assignments. He has a broad range of experience and expertise in a variety of manufacturing industries and has strong international business knowledge.

Ken's strengths include conceptual and analytical thinking and strong communication and interpersonal skills.

New adj. 1. Beginning afresh.
2. Changed in essence. 3. Different from that heretofore known or used.

Horizon n. 1. The limits of one's knowledge, interests, experience, etc.
2. The view of a new or different place.

Partners n. pl. 1. Those who take part or are associated in a business enterprise.
2. Those who have a collaborative arrangement to reach a common goal.

New Horizon Partners, Inc. is a business consulting firm focused on strategic marketing, planning and business development. Our mission is to work in a collaborative fashion with clients to develop visions and plans for profitable growth.



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Strategic Marketing
Strategic Planning
Strategic Development

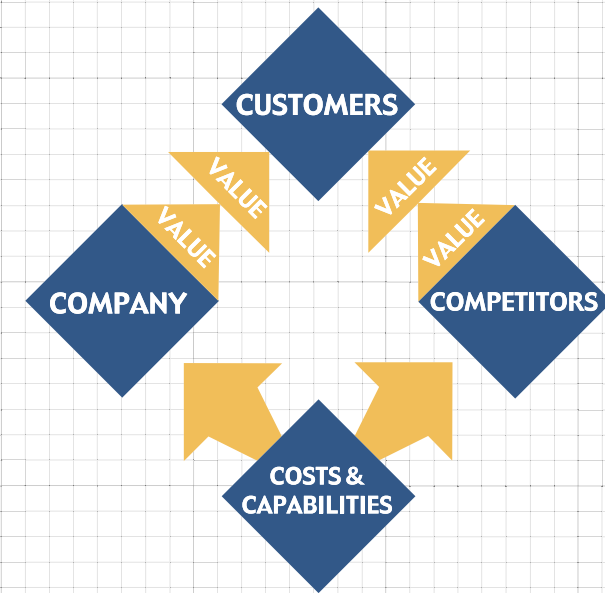
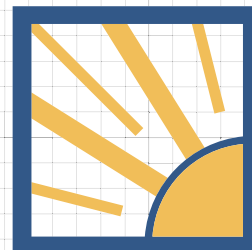


New Horizon Partners, Inc. joins with our clients, on either a project or retained services basis, to provide services such as:

- Market Assessment
- Competitive Analysis
- Market Research
- Strategic Planning
- Market Segment Studies
- Voice of the Customer Process
- Acquisition Identification, Assessment and Implementation
- Market Development
- Strategic Alliances
- Benchmarking
- Business Plan Development
- Due Diligence
- Marketing Program Development
- Customer Satisfaction Studies

New Horizon Partners, Inc. helps clients in increasing profitable growth by providing strategic marketing, planning and business development assistance. Our goal is to provide resources, perspective and expertise in support of the client's management team.

We work under the premise that a successful business must develop value through a competitive advantage in serving their customers. Our consulting engagements involve understanding the needs of the customer, the capabilities of competitors and the dynamics of the market. Thus we work with clients to identify attractive market segments and value chain configurations to maximize sales and profits.



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